

CURRICULUM VITA  
**Jamie R. Hendry, Ph.D.**  
Associate Professor

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**CURRENT POSITION**

*Associate Professor, Organizational Ethics, Strategy, and Sustainability* (2000-present)  
*Chair, Managing for Sustainability Program* (2010-present)  
School of Management, **Bucknell University**, Lewisburg, PA

**EDUCATION**

- Ph.D.** **Virginia Tech**, Blacksburg, VA, May 2002  
Fields of study: Organizational strategy and ethics; Environmental studies
- M.B.A.** The Darden School, **University of Virginia**, Charlottesville, VA, May 1991  
Field of study: General management
- B.S.** **George Mason University**, Fairfax, VA, May 1988  
Fields of study: Accounting; Biology

**SCHOLARSHIP**

**Research**

Current Action Research

- Kim, C. and Hendry, J. R. Sustainable Vision Care for the Developing World: Seeing the Challenges Through a Different Lens. Initial design and market research are in process; two trips to Guatemala are completed. Anticipated to be a decade-long series of experiential service-learning projects involving students from engineering, management, and other fields.

Scholarship – In process

- Hendry, J. R. and Gilmore, K. Water, Water Everywhere: Learning from an Undergraduate Engineering Project in Suriname. This will likely become at least two if not three cases, each targeted for publication in a different type of journal. Interviews with project participants / stakeholders is in process.
- Hendry, J. R. Book review: “Case Studies in Social Entrepreneurship and Sustainability, the Oikos Collection, Volume 2. Hamschmidt, J. and M. Pirson, Eds.” For the *Journal of Business Ethics Education*.
- Hendry, J. R. Dialogical stakeholder care theory. This book uses stakeholder theory and Koehn’s dialogical care theory as bases for developing a normative theory of management suitable for a flatter, more diverse and interconnected world facing immense environmental and social challenges.

Scholarship – In process (cont'd)

- Hendry, J. R. Green Building: Do Aesthetics and Ethics Matter? The vast majority of the academic and practitioner literature on green building focuses on technical aspects. I am exploring ethical and aesthetic questions associated with green design, landscape, supplier selection, and related issues.

Articles – Published

- Hendry, J. R. 2007. Stakeholder care theory: The case of genetic engineering and nonhuman mammals. In R. Kolb, Ed., *The Ethics of Genetic Commerce*. Oxford: Blackwell, 190-207.
- Vesilind, P. A., Heine, L., and Hendry, J. R. 2006. The moral challenge of green technology. *Trames: Journal of the Humanities and Social Sciences*, 10 (1): 22-31.
- Hendry, J. R. 2006. Taking aim at business: What factors lead environmental NGOs to target particular firms? *Business & Society*, 45 (1): 47-86.
- Hendry, J. R. 2005. Stakeholder influence strategies: An empirical exploration. *Journal of Business Ethics*, 61 (1): 79-99.
- Hendry, J. R. and Vesilind, P. A. 2005. Ethical motivations for green business and engineering. *Clean Technologies and Environmental Policy*, 7 (4): 252-258.
- O'Connell, L., Stephens, C., Betz, M., Shepard, J. M., and Hendry, J. R. 2005. An organizational field approach to corporate rationality: The role of stakeholder activism. *Business Ethics Quarterly*, 15 (1): 93-112.
- Hendry, J. R. 2004. Influential environmental stakeholders: A grounded model of processes for effecting change. In M. Starik and S. Sharma, Eds., *New Perspectives in Research on Corporate Sustainability: Stakeholders, Environment and Society*. Northampton, MA: Edward Elgar Publishing, Inc., 62-92.
- Hendry, J. R. and VanEmburch, P. 2004. Simple mistake or crisis? A university newspaper meets the Committee for Open Debate on the Holocaust (CODOH). *Case Research Journal*, 24 (1): 3-33.
- Hendry, J. R. 2003. Dissertation Abstract - Environmental NGOs and business: A grounded theory of assessment, targeting, and influence. *Business & Society*, 42 (2): 267-276.
- Hendry, J. R. 2000. Sustainability through unlikely partnerships: The Coalition for Environmentally Responsible Economies hopes to make business more accountable. *Safety + Health*, 161 (11): 43-48.

Articles – Reprints

- Hendry, J. R. and Vesilind, P. A. 2010. Ethical motivations for green business and engineering. *IEEE Engineering Management Review: An International Anthology for the Engineering and Technology Manager*. 38 (2): 54-63.

Invited Peer Reviewed Book Chapters – Published

- Vesilind, P. A., Heine, L., Hendry, J. R., and Hamill, S. A. 2006. Ethics of green engineering. In M. A. Abraham, Ed., *Sustainability Science and Engineering, Volume 1: Defining Principles*. Amsterdam: Elsevier.

Conference Proceedings – Published

- VanSandt, C.V. and Hendry, J. R. 2010. Problem-Based Learning in Management Classes: Foreshadowing Our Students' Careers. In Robbin Derry and Jamie R. Hendry (Eds.), *Proceedings of the Twenty-First Annual Conference of the International Association for Business and Society*, p. 253-263.

Conference Proceedings – Published (cont'd)

- Payne, S., Weber, J., and Hendry, J. R. 2005. An interactive workshop on the assessment of ethics learning: Course objectives, methods and tools, outcomes. *Proceedings of the 2005 Conference of the International Association for Business and Society (IABS)*.

Conference Presentations – Completed

- Hendry, J. R., Baucus, M., and Cochran, P. 2011. Indentured Servitude in Academia: Realistic Portrait or Exaggeration? *Annual Conference of the International Association for Business and Society*, Bath, UK, June 2011.
- Case, S., Glavas, A., Hendry, J. R., and Sharma, G. 2010. Applying feminist deconstruction to research on business and its environments. *2010 Meetings of the Academy of Management*, Montreal, Canada, August 2010.
- VanSandt, C.V. and Hendry, J. R. 2010. Problem-Based Learning as a Method for Enhancing Student Learning and Social Commitment. *Annual Conference of the International Association for Business and Society*, Banff, Canada, March 25-28, 2010.
- Baucus, M. and Hendry, J. R. 2009. Integrating Business and Society into a Traditional Strategy Class. *Annual Conference of the International Association for Business and Society*, Banff, Canada, March 2010.
- Baucus, M., Berman, S., Elms, H., Hendry, J., and Johnson-Cramer, M. 2007. Bringing discussions of corporate responsibility into non-CSR classes. *Annual Conference of the International Association for Business and Society*, Florence, Italy, May 31-June 3, 2007.
- Hendry, J. R. 2006. "Management students embrace the learning process: Ethical perspectives on the natural environment." *Teaching Business Ethics Conference*. Boulder, CO, June 2006.
- Hendry, J. R. 2005. "Applying feminist stakeholder theory: Genetic commerce and nonhuman animals." *Japha Symposium on Business and Professional Ethics*. Theme: "The Ethics of Genetic Commerce." Boulder, CO, November 2005.
- Weber, J., Hendry, J. R., and Payne, S. 2005. "An interactive workshop on the assessment of ethics learning: Course objectives, methods and tools, outcomes." *Annual Conference of the International Association for Business and Society (IABS)*, Sonoma Valley, CA, March 2005.
- Hendry, J. R. & VanSandt, C. V. 2004. "Reviewing Victor and Cullen's ethical work climate construct." *Annual Conference of the International Association for Business and Society (IABS)*, Jackson Hole, WY, March 2004.
- Hendry, J. R. 2003. "Influential environmental stakeholders: A grounded model of processes for effecting change." *Annual Meetings of the Academy of Management*, Seattle, WA, August 2003.
- Hendry, J. R. 2002. "Simple mistake or crisis? A university newspaper meets CODOH." *Annual Meeting of the North American Case Research Association*, Banff, Alberta, Canada, October 2002.
- Hendry, J. R. 2001. "Vail Resorts, Inc." *Annual Meeting of the North American Case Research Association*, Memphis, TN, October 2001.
- Hendry, J. R. 1999. "Exploring the reasons behind and outcomes of CERES endorsement." *Eighth International Conference of the Greening of Industry Network*, Chapel Hill, NC, November 1999 (poster).
- Hendry, J. R. 1999. "Evaluating corporate social responsibility, responsiveness, and performance: A model using the stakeholder's perspective." *1999 Academy of Management Meetings*, Chicago, IL, August 1999.

Conference Presentations – Completed (cont'd)

- O'Connell, L., Stephens, C., Betz, M., Shepard, J. M., and **Hendry, J. R.** 1999. "Stakeholder activism and the corporation: An organizational field approach to rationalization." **1999 Academy of Management Meetings**, Chicago, IL, August 1999.
- Hendry, J. R. 1998. "CERES: Portrait of an institutionalized stakeholder organization." **Annual Conference of the International Association for Business and Society (IABS)**, Kailua-Kona, Hawaii, June 1998.

Invited Book Review – Published

- Hendry, J. R. 2010. Book review: "Gini, A. and A. M. Marcoux (Eds.), *Case Studies in Business Ethics*." For the **Journal of Business Ethics Education**.

Leadership Positions

International Association for Business and Society (IABS)

- Leadership Rotation: **Past President** 2011-present; **President** 2010-2011; **President-Elect** 2009-2010; **Conference Chair-Elect**, 2007-2008; **Conference Chair** 2008-2009.
- **Membership Chair**, 2006-2007
- **Representative-at-Large** to the Board, 2004-2007
- Member of the **Special Board Committee** to identify and select an administrative home for the organization, 2004-2005

Academy of Management

*Social Issues in Management* Division (SIM)

- Professional development workshop (PDW) / Doctoral Consortium (in cooperation with ONE): Teaching in the field of business & society – 2009-2011, 2004
- **Representative at Large** to the Executive Committee – 2005-2008.
- Division **Secretary** – 2002-2005.

*Organizations and the Natural Environment* Interest Group (ONE)

- **Teaching Team** – Elected member 2011-2014
- **Publications Team** – Elected member 2002-2005; Publisher of Fall 2004 newsletter; Volunteer member 2001-2002

Reviewing

For Publications

- **Business & Society** – 2003-2011; Editorial Board, 2008-present
- **Journal of Business Ethics Education** – Editorial Board 2010-present
- **Journal of Business Ethics** – 2007-2011
- **Journal of Corporate Citizenship** – 2004
- **Academy of Management Executive** – 2003
- **Technology & Society** – 2003
- **Academy of Management Journal** – 2000

For Conferences

- **International Association for Business and Society (IABS)** Conference – 2004-2011, 1998
- **Social Issues in Management Division (SIM)** of the Academy of Management Meetings – 2007-2011, 2005, 2003, 2001, 1999
- **Organizations and the Natural Environment** Interest Group (ONE) of the Academy of Management Meetings – 2002, 2000, 1998
- **North American Case Research Association (NACRA)** Conference – 2002

### **Academic Memberships**

International Association for Business and Society (IABS): 1997-present  
Academy of Management (AOM): 1997-present  
Society for Business Ethics (SBE): 1997-present  
North American Case Research Association (NACRA): 2000-2003, 2006-2008

### **TEACHING**

#### **Bucknell University**, Lewisburg, PA (2000-present)

- MGMT 312: *Business, Government, and Society* – The “business ethics” course required of all management majors. Overall, I have taught 19 sections with a total of 330 students and mean course evaluations scores on all questions of 4.90 out of 5.00.
- MGMT 319: *Business Strategy and Policy* – The capstone course in management required for all graduating seniors in management. Overall, I have taught 22 sections with a total of 516 students and mean course evaluation scores on all questions of 4.70 out of 5.00.
- MGMT 101: *Introduction to Organizations and Management* – An intensive, experiential introductory course required as a prerequisite for most other management courses. I have taught a total of 14 sections with a total of 386 students and mean student course evaluation scores on all questions of 4.75 out of 5.00. I am currently teaching 2 sections with a total of 52 students.
- Honors Theses:
  - Supervised an honors thesis in Spring 2008 entitled “Trash or Treasure? Managing Perishable and Seasonal Goods.”
  - Supervised an honors thesis in Spring 2004 entitled “Incorporating Ethics into Undergraduate Accounting Curricula.” The thesis was nominated for the Miller Prize.
- Independent Studies:
  - Supervised an independent study in Spring 2009 that explored the ways in which networks affect the development of formal activist organizations.
  - Supervised an independent study in Fall 2008 that developed a course on managing for sustainability in natural resource-intensive industries.
  - Supervised an independent study in Fall 2007 on the triple bottom line.
  - Supervised independent studies in Summer 2005, Summer 2004, Summer 2002, Summer 2001, and Fall 2000.

#### **Virginia Tech**, Blacksburg, VA (1997-2000)

- MGT 4394: *Business Strategy and Policy* – The capstone course in management required for all graduating seniors in the College of Business. Taught ten sections for a total of 370 students. Student ratings of teaching performance averaged 4.62 out of 5.00.
- MGT 3304: *Management Theory and Leadership Practice* (a.k.a. Management Principles) – The introductory course in management, required for all business students and many students in other areas of the university. Taught three sections for a total of 180 students. Student ratings of teaching performance averaged 4.83 out of 5.00.
- MGT 4334: *Ethical Leadership and Corporate Social Responsibility* (a.k.a. Business & Society, Social Issues in Management) – Required course for all management majors. Taught three sections for a total of 105 students. Student ratings of teaching performance averaged 4.83 out of 5.00.

#### **National Business College**, Salem, VA (1995-1996)

- Taught one section each of Introduction to Business and Principles of (Macro)Economics; taught three sections of Personal Development.
- Voted *Adjunct Instructor of the Year* by students

## SERVICE

### **Bucknell University:**

- University Committee on Athletics – 2008-2010, 2011; Co-Chair 2009-2010.
- School of Management (SoM) Managing for Sustainability (MSUS) Program Committee – Chair 2008-present; Member 2006-present.
- Students Helping Animals, Adviser – 2007-present.
- SoM Curriculum Committee – Member 2009-2010.
- SoM / DoM Review Committees – 2009, 2008, 2007.
- “Focus the Nation” climate change teach-in – Presenter 2008.
- University’s Campaign Organizing Group – Faculty Representative, Member 2007.
- Faculty Secretary – 2006-2007.
- Management Department College Transition Committee – Chair 2007; Member 2006-2007.
- Nominating Committee for the Committee on Academic Freedom and Tenure (CAFT) – Chair 2008; Member 2008, 2006.
- Committee on Academic Freedom and Tenure (CAFT) – Member, 2002-2005.
- Delta Phi Chapter of Kappa Kappa Gamma sorority (Bucknell University) – Advisory Board Chair, Alumna Advisor, and University Advisor 2002-2006.
  - Received the 2004 Gary Sojka Leadership Award.
  - Received the 2003 Outstanding University Greek Advisor Award.
- Management Department Discussion Group (MDDG) – Founder and Facilitator 2003-2004.
- Search Committees:
  - Howard I. Scott Chair in Management (sustainability) – Chair, 2010.
  - Tenure-track MGMT position (MGMT 101, organization studies) – 2009, 2008.
  - Tenure-track MGMT position (information systems) – 2007.
  - Tenure-track Biology Department position (genetics) – 2006.
  - (Unofficial member) Tenure-track MGMT position (business & society and related organization studies) – 2003.
  - Tenure-track MGMT position (MGMT 101, organization studies) – 2002.
  - Tenure-track Biology position (aquatic ecology) – 2002.
- Routine service:
  - Participated in all search interviews for SoM / MGMT tenure-track and visiting positions – 2000-present.
  - Attended at least two (and usually all four) of the four University Faculty meetings each semester, Fall 2000-present (except during sabbaticals in Spring 2004 and 2010-2011).
  - Attended all possible SoM / MGMT faculty meetings – Fall 2000-present.
  - Represented SoM / MGMT at least once (and usually twice) each year at Admissions Open Houses – Fall 2000-2009.

### **Other:**

- Ph.D. student co-coordinator and co-representative to the **Graduate Committee of the Department of Management** at Virginia Tech – 1998-1999
- Faculty brother of the **Beta Xi Chapter of Alpha Kappa Psi** National Professional Business Fraternity (Virginia Tech)

## **NON-ACADEMIC PROFESSIONAL EXPERIENCE**

**Turning Earth, LLC**, Brewster, NY  
*Advisory Board*, 2011-present

**Education Systems Corporation**, Roanoke, VA  
*Strategic Planning Team*, 1995-1996  
*Instructor*, 1994-1995

**Winner's Circle Seminars**, Roanoke, VA  
*Professional Speaker and Trainer*, 1993-1996

**Deloitte & Touche**, Washington, DC  
*Senior Consultant*, 1991-1992

**Opportunity Consultants, Inc.**, Charlottesville, VA  
*Consultant / Project Manager*, 1989-1991

**Ernst & Young**, Washington, DC  
*Consultant*, 1988-1989

### **Other Professional / Managerial Experience**

Wholesale-retail automotive parts sales, food and beverage service, veterinary medicine, real estate, therapeutic riding (nonprofit) – 1978-1988; 1993-1994