Young Women’s futures symposium  
*Go for the Gold!*

Participating Mentors

**Holly Appleman – Personnel Coordinator, Community Services Group**
Holly Appleman grew up in Danville, PA. She earned her BA in Human Relations from the University of Pittsburgh and continues to be an active alumni. Holly has always had jobs that revolve around children and people with disabilities. She is currently employed as the Personnel Coordinator with Community Services Group where she has been employed for over 17 ½ years. Her job responsibilities include staff development (training for employees), safety for employees and consumers and hiring of new employees. Holly spends her spare time traveling, and shooting in a dart league. She has traveled to Switzerland, Italy, France, Mexico, the Dominican Republic and numerous Caribbean Islands.

**Kendra Aucker – Vice President of Subsidiary Operations, Evangelical Medical Services Foundation**
Kendra attended the Pennsylvania State University where she earned a Bachelor of Arts Degree in Journalism and is currently pursuing her MBA in Healthcare Administration from Frederick Taylor University. Prior to serving as the Vice President of Subsidiary Operations at the Evangelical Medical Services Foundation, Kendra held a variety of positions including serving as the Vice President/Chief Operating Officer of the Evangelical Medical Services Foundation, Manager of Northern Region Sales for Capital Blue Cross and the Director of Marketing & Public Relations for Evangelical Community Hospital. Kendra is an active member of her community through her involvement in the Selinsgrove Rotary Club, Leadership Susquehanna Valley and the Northcentral AHEC.

**Kathy C. Arnett – Asst. Director of Campus Activities and Programs, Bucknell University**
As Assistant Director of Campus Activities and Programs at Bucknell University, Kathy is responsible for weekend programming for the campus community. She is co-adviser to Activities and Campus Events (ACE), one of the largest student organizations at Bucknell. ACE schedules trips, comedy acts, coffeehouse performers, movies, concerts, game shows, hypnotists, novelty acts, theme weekends, traditional programs and much more throughout the academic year. She is also adviser to Building on Foundations (BOF), a pre-orientation leadership and community service program for First-Year students. A former teacher/coach in the public school system, Kathy has dedicated most of her career to the field of education. Kathy has a Bachelor of Arts degree from Elon College and an MBA from Averett College in Danville, VA.

**Lisa Baer – Associate Director of Residence Life, Susquehanna University**
For the past 4 years, Lisa has worked as the Associate Director of Residence Life at Susquehanna University. While working at Susquehanna University, she has served in a variety of capacities including advisor to the Black Student Union and chair of the Drug and Alcohol Task Force. Her volunteer services include serving as one of the advisors to the S.E.L.F. (Susquehanna Educating Leaders for the Future) Program, an advisor to Alpha Phi Omega National Service Fraternity, and Catholic Campus Ministry volunteer. Lisa is also a lifetime
Lisa is a member of Gamma Sigma Sigma National Service Sorority. Lisa is a graduate of both Shippensburg University and Indiana University of PA where she has earned a BS in Education and Masters of Arts respectively. And recently, she has completed training on the Myers Briggs Inventory. Outside of starting her own consulting business, her interests include photography, taking long walks, singing and spending time with her nieces and nephew.

Kathy Bradley, Ph.D – Clinical Psychologist, Susquehanna University
Born in rural NY, Kathy is the youngest of 4 children. It took Kathy a long time to figure out “what she wanted to be when she grew up.” She began her college career as a Freshman at the Conservatory of Music in California. She then transferred to Susquehanna University where she declared English as her major. After spending her Sophomore and Junior years on the Susquehanna University campus, she decided to study abroad in Ireland for her Senior year. She graduated with a BA in English with a piano emphasis from Susquehanna University. After graduating, she then went on to earn an MA in English from Temple University. Kathy then began to work for ETS (the “SAT” people) as an editor and then as a test developer until she decided that she wanted to be a clinical psychologist. She earned her PhD in Clinical Psychology from Boston University. Kathy now serves as the Associate Dean of Students and Director of the Counseling Center at Susquehanna University. She also loves playing blues on the piano, knitting, cats and gardening.

Paula Cogan - Assistant Director of Admissions, Bucknell University
Paula grew up in Upstate New York and completed her BA in English at SUNY Geneseo. Upon graduation, she worked in secondary education and retail management in Massachusetts, during which time she became interested in pursuing a career at a college or university and began working in residential life. She then returned to graduate school and completed her M.Ed. at the University of Vermont in Higher Education and Student Affairs Administration. Currently, Paula coordinates international admissions at Bucknell University.

Kari Conrad – Assistant Dean of Students/Director of Campus Activities and Programs, Bucknell University
Kari currently serves as the Assistant Dean of Students and Director of Campus Activities and Programs at Bucknell University. She became interested in College Administration during her college years at Michigan State University (MSU) when she served as a Resident Assistant for first-year female students. Kari then received her graduate degree from MSU and has been in the higher education field every since. Kari has been at Bucknell for 14 years, 10 of which were spent in Housing and Residential life. Her change to Campus Activities has been a wonderful experience and she feels very fortunate that she loves coming to work every morning. Kari’s primary responsibilities include oversight for the department that attends to the “out of class” lives of college students. Working with students to provide social options including comedians, acoustic performers, game shows, movies, trips, etc. is always fun. Her department also works with the Student Government, major concerts, lectures and the 150+ clubs and organizations.

Barbara Crouse fish – Youth Services Manager, Career Link
Barbara Crouse Fish is currently the Youth Services Manager at the Career Link in Williamsport. She is an employment counselor working with youth ages 14 to 22. She serves on the advisory council for the Lycoming County Career Consortium and chairs the marketing
committee for the CareerLink. She has also served on the steering committee for the School to Work Program for nine years. Barbara also started her own business, Mill Creek Press, ten years ago and publishes tour guides and brochures for area businesses. She holds a degree in education and has taught school full time and part time for fourteen years. Barbara teaches workshops on building communication skills, interviewing skills and the “New Language of Work” which is an introduction to computer technology. Two years ago, Barbara also started a program in her community for women in need to make a tailored transition to the workforce. “Kathi’s Kloset” is a project that strives to help low-income women obtain nice clothing to gain meaningful employment.

Genelle Gatsos – Assistant Director of Continuing Education, Susquehanna University

Genelle Gatsos is currently Associate Director of Continuing Education at Susquehanna University in Selinsgrove, PA. Prior to joining SU in 1997, Genelle was the general manager of Borders Books, Music and Café in Tukwila, Washington. Genelle has worked in both the profit sphere as a counselor, researcher, teacher and manager. She holds a Bachelor of Philosophy from Miami University of Ohio and a Master of Education from the University of Toledo.

Amy Goodman – Associate Director of Admissions, Bucknell University

Amy Goodman is originally from York, Pennsylvania. She received her undergraduate degree from Bucknell University studying both Education and Geography. In 1996, Amy returned to her alma mater as an Admissions Counselor where she was responsible for admissions recruitment, application review and the counseling of prospective students. Her primary focus was coordinating international student admissions. Amy's recruitment travel throughout forty countries in Europe, Asia, South America, Africa and the Middle East has developed her understanding of educational systems and cultures from around the world. Because of her experience at Bucknell, Amy started her own education consulting business called EducationPrep, Inc. EducationPrep counselors advise American and international students on the U.S. college admissions process.

Dr. Linda L. Granath – Family Practice Physician, Evangelical Medical Services Foundation

Dr. Linda Granath attended the University of Texas at Arlington where she earned a B.S. She then went on to medical school at the University of Texas Southwestern Medical School at Dallas. After completing her coursework, she did a Family Practice Residency at Abington Memorial Hospital. She has been employed at the Evangelical Medical Services Foundation since 1995. Dr. Granath is a member of several Professional organizations including the American Academy of Family Practice, Doctors of the World, and currently serves on the Board of Directors for SUN Family Planning. For her work, she has been awarded the Philadelphia Medical Society Award for Humanity in Medicine and the American Medical Association Physicians Recognition Award.

Rebecca Grant – Coordinator of First Year Programs, Susquehanna University

Stephanie Haney – Assistant Director of Student Activities,
Pennsylvania College of Technology

Stephanie grew up in Bloomsburg and attended college not far from home, at Bucknell University in Lewisburg, majoring in psychology. Upon graduation, she moved to Columbus, Ohio, and pursued her Master’s degree in college student personnel. After completing her Master’s, she worked as a Residence Hall Director at Bowling Green State University, in Northwest Ohio. In 1995, Stephanie became the Director of Residence Life at Goucher College in Baltimore, Maryland. Just last year she began a position at Penn College as Assistant Director of Student Activities, and is enjoying the challenges of a new area of student affairs. Although having enjoyed her adventures out of state over the years, Stephanie and her husband, Mike, have happily returned to reside in Bloomsburg.

Tasha Heim – Club Manager, Bucknell University

Tasha Heim is the Manager for Bucknell University’s nightclub, Uptown. In 2000, Tasha graduated from Indiana University of Pennsylvania with a Bachelor of Science degree in Communications Media. At Indiana, Tasha had the opportunity to work with such bands and performers as the Indigo Girls, Lit, Jewel, Tori Amos, Dave Matthews and Live. After graduation, she returned to the area and began working for Bucknell University in May 2001. Tasha is involved in every aspect of Uptown, including booking the venue, promotions for the events and overseeing a student staff.

Susan Houseknecht – Vice President, Director of Human Resources, SUN Bank

Amanda Kessler – President, Synergy Health Systems

Amanda was brought up in Lewisburg where she currently lives. She earned a B.A. from Bucknell University in 1993 and then went on to earn a J.D. from the William and Mary School of Law in 1997. Amanda then furthered her education at the New York University School of Law where she received her LL.M. in tax Law. After working for Ernst & Young as a corporate tax consultant for 2 years, Amanda returned to Lewisburg to serve as the President of Synergy Health Systems, Inc., an institutional pharmacy servicing long-term care institutions such as nursing homes and assisted learning facilities. She is also involved in a variety of organizations including the Greater Susquehanna Valley Chamber of Commerce, American Association of University Women and Junior League. Additionally, Amanda enjoys golf, mountain biking, running and cooking.

Karen Lehman – Coordinator of Residence Life, Pennsylvania College of Technology

Karen Lehman graduated from the University of Delaware in 1998 with a Bachelor’s degree in Interpersonal Communications. She currently works as a Residence Hall Coordinator at the Pennsylvania College of Technology. Some of her duties including planning programs, advising student groups, and counseling residents. In her spare time, Karen is an actress with many community groups such as the Community Theatre League and West Branch players.

Shirley R. Little – Retired R.N.

Shirley has had an extensive career in nursing. After graduating from Kulpmont High School, she went on to Ashland State General Hospital where she graduated as a registered nurse and was licensed in the Commonwealth of Pennsylvania as a Professional registered Nurse. Shirley served in the U.S. Army Nurse Corps from 1951-1953 during which time she earned the rank of First Lieutenant. She was a nurse in the U.S. Army during the time of the Korean Conflict.
then went on to become an Operating Room Nurse and Supervisor at the Shamokin State General Hospital where she worked until 1979. Shirley has been involved in numerous organizations including the Mt. Carmel Area School Board, West End Fire Association Ladies Auxiliary and the Northumberland County Area Agency on Aging, to name a few. She was honored as the Kulpont Citizen of the Year in 1970.

Shari Mangels – **Director of Alumni Relations, Susquehanna University**

Shari’s educational path includes graduating from Danville High School in 1989, earning her B.S. in Accounting from Susquehanna University in 1993, and a MBA from Wilkes University in 1998. Before entering graduate school, Shari worked for Ernst & Young as a Staff Auditor for 2 years and as a Senior Auditor for Blue Cross of Northeastern PA for 2 years. She is currently employed as the Director of Alumni Relations a Susquehanna University.

Linda Newton – **President, Newton Advertising, Inc.**

Linda graduated from Plymouth-Whitemarsh High School in Plymouth Meeting, PA in 1966 and then co-founded Newton Advertising in 1974. She became President of Newton Advertising in 1993. As President, her duties include marketing strategies, client consultation, art direction, publication design, copyrighting, production and estimating. She has received a variety of awards including HAP Awards for Geisinger magazine, the CASE Gold Medal Award for Bucknell World and the PENNY Award for bank annual report. Linda is actively involved in several community organizations such as the Central Susquehanna Valley and the Selinsgrove Chambers of Commerce, Billtown Blues Association and the American Pool Association.

Lisa Newton - **RN, BSN, Community Health Nurse Educator**

Evangelical Community Hospital

Lisa attended Bloomsburg University where she obtained her bachelor degree in nursing. She worked two years as a floor nurse at Ashland State General Hospital and then pursued other avenues in nursing including Mental Health, Long-Term Care, Staff Development, Intensive Care and Community Health Nursing. Lisa is involved in the American Cancer Society Relay for Life as a team captain for her church and educational chairperson. Lisa is also a Sunday school teacher. She was selected as a National Trainer for the Arthritis Foundation. She, her husband and their two children live in Coal Township.

Colleen Speno – **Coordinator of Residence Life, Pennsylvania College of Technology**

Colleen Speno is a Coordinator for Residence Life at the Pennsylvania College of Technology. She is originally from Norwalk, Connecticut. Colleen received her Bachelor’s Degree in 1989 from Averett College located in Danville, Virginia with majors in Social Science and History. Colleen has an array of experiences in Higher Education. She started her career at Ferrum College located in the foothills of Virginia as a Residence Hall Director in 1989. Her next move was to the Pennsylvania State University at University Park to work as a Coordinator of Residence Life. Colleen’s final two years at the Pennsylvania State University were spent as an Admissions Counselor for Undergraduate Admissions. When Colleen is not at work, she enjoys many hobbies. These include a strong love for horses, tennis, and golf.

Erica Stephenson – **Area Coordinator, Susquehanna University**

Originally from Central Pennsylvania, Erica attended Susquehanna University where she earned a Bachelors Degree in International Studies and Political Science. While at SU, she was
involved in several volunteer projects including Students Helping Our Elderly and the Student Association for Cultural Awareness. After graduation, Erica chose to continue at Susquehanna by accepting a position with the Office of Residence Life. Her job as Area Coordinator involves supervising three residence halls on campus including the staffs of those buildings, serving as a judicial hearing officer, and working with the Residence Life staff on various projects and issues. Although she spent half of her college years living off campus, because she is a member of Residence Life, Erica now lives in an apartment with her husband and two cats. Erica plans to begin work on her master’s degree in International Politics and Foreign Policy within the next year. Her ultimate goal is to earn her doctorate and teach either at the collegiate level or for a private high school.

Nichole D. Weber – Community Health Education Manager, Evangelical Community Hospital
Nichole graduated from Middleburg High School in 1990 and went on to Bloomsburg University where she earned her Bachelor’s Degree in Adult Health, Exercise Science in 1995. She is currently employed as the Community Health Education Manager at Evangelical Community Hospital where she has been employed for the past 14 years. Nichole has been honored for her work on several occasions, twice as the Employee of the Month for Evangelical Community Hospital, as the American Heart Association Volunteer of the Year in 1998 and she received the Governor’s Highway Safety Award in 1996. Nichole is also actively involved in the Union County American Heart Association, Central Susquehanna Valley American Cancer Society, Rural Snyder County Cancer Coalition and the Susquehanna Valley Safe Kids Coalition.
Amy Badal – Assistant Dean of Students, Bucknell University
Amy A. Badal completed her B.A. degree in Communications from Western New England College in Springfield, MA, received her M.S. in College Student Personnel from Miami University, Oxford, OH, and earned her Ph.D. in Student Affairs Administration from the University of Georgia, Athens, GA. Amy worked at Appalachian State University, Boone, NC teaching and developing leadership courses and working with new student orientation, leadership education, and community service. She now works at Bucknell University as an Assistant Dean of Students. Amy is originally from Connecticut.

Priscilla Dunn – Director of Student Support Services, Bloomsburg University
Priscilla earned her bachelor’s and masters’ degrees in education from Bloomsburg University. She has worked in the past as a teacher and a county grant coordinator, as well as serving in administrative positions in education. Currently she is the director of a federally funded support program at Bloomsburg University. From time to time, she also teaches developmental reading, college study skills, and a university seminar at Bloomsburg. In her spare time, she serves as evaluator for an online course through Keystone National High School and is active in county politics.

Theresa Whitesel - Advertising Representative, The Daily Item & The Danville News
Theresa is a 1990 graduate of Selinsgrove Area High School and has taken course work toward her B.A. at Susquehanna University. Currently, she is an Advertising Representative for The Daily Item and The Danville News. Theresa’s position with the newspapers involves selling both newspaper and internet advertising to clients who are interested in reaching the readers of one or both of the newspapers or the web sites. In addition to her work at the newspaper, Theresa assists her husband Rob with the operation of his general contracting business. Previous to working in newspaper advertising, Theresa owned “Small Stuff” a small business that provided services to clients such as errands, light gardening, secretarial work, plus cleaning small businesses & homes. In her spare time, Theresa enjoys volunteering at Geisinger's Janet Weis Children’s Hospital with her therapy dog Bailey (one of her three dogs), riding her horses, and flower gardening.